



2016 Omaha Home & Garden Expo

February 18-21, 2016 at the Century Link Center

Don't miss your opportunity to advertise your business to the spectators of the Omaha Home and Garden Expo!

FIRST PUBLICATION PRICE

The below prices reflect single publication rates. These rates are for the first ad printed and reflect non-premium placing.

	1X	3X	6X	12X
Full Page	\$1040	\$925	\$809	\$729
1/2 Page	\$739	\$657	\$575	\$518
1/4 Page	\$546	\$486	\$425	\$383
1/5 Page	\$434	\$385	\$337	\$304
1/8 Page	\$396	\$352	\$308	\$277
1/16 Page	\$341	\$303	\$265	\$238

Ad Design = \$35.

No Charge for simple ad changes.

Full Color = \$200



The above information reflects our monthly single publication rate. Ask your Account Representative about our multiple publication discounts available.

- Front Page and Back Page is double the contracted ad rate.
- Page two and inside back cover is an additional 50% of the contracted rate.
- Sign a six month contract and receive a story and pictures of your business (space available) to appear inside the newspaper.
- Sign a twelve month contract and receive two stories with pictures of your business (space available) - first story to appear inside the newspaper during the term of the contract, and the second story to appear on the front page of the newspaper towards the end of the contract date.



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