

The second Sunday in May is time to **Celebrate Mother's Day!**

**Showcase your business to thousands of potential clients
for Mother's Day!**

While most of us know that Mother's Day is coming up, many advertisers don't seem to take full advantage of this big day. Mother's Day has become the second largest shopping holiday, with many people not only shopping for gifts for mothers but also wives (19.6%), daughters (9.6%), grandmothers (8.0%), sisters (8.4%), friends (7.3%), and godmothers (1.8%).

While Mother's Day is a great opportunity to say thank you to your mom, advertising efforts should be aimed at establishing a continuous relationship with these customers year-round. Separate your business from the rest -

Advertise in the Omaha Newspapers!

**article from www.theleverageway.com/blog*

SPECIAL OFFER!
Sign a 6 month contract &
receive a story with
pictures of your business
(space available) to appear
inside the newspaper.



May 2014	
1/2 Page	\$391
1/4 Page	\$297
1/5 Page	\$240
1/8 Page	\$222
1/16 Page	\$194
May 2014 & 2015	
1/2 Page	\$391
1/4 Page	\$297
1/5 Page	\$240
1/8 Page	\$222
1/16 Page	\$194

Please contact your account representative today!

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