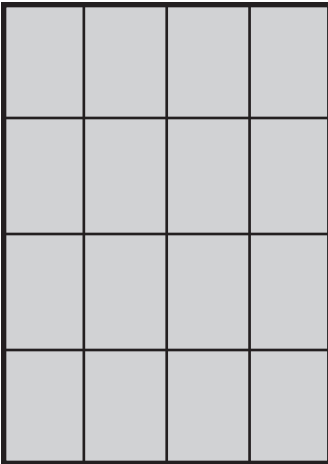


# Advertising Sizes

THE WEST "O" • THE MIDTOWN "O" • SARPY SUN

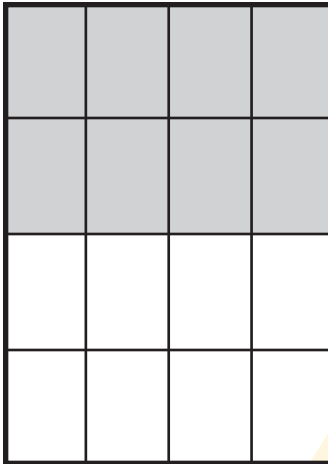
## FULL PAGE AD

10.25" WIDE X 13.455" TALL



## HALF PAGE AD

10.25" WIDE X 6.668" TALL

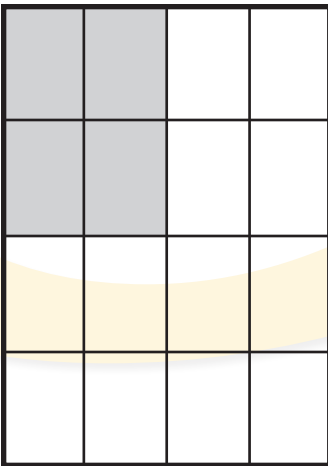


Ask your Account Representative about our various pricing structures and multiple publication discounts.

- SkyBox ads are Full Color on the front page of inside sections
- Front Page and Back Page is double the contracted ad rate.
- Page two and inside back cover is an additional 50% of the contracted rate.
- Sign a six month contract and receive a story and pictures of your business (space available) to appear inside the newspaper.
- Sign a twelve month contract and receive two stories with pictures of your business (space available) - first story to appear inside the newspaper during the term of the contract, and the second story to appear on the front page of the newspaper towards the end of the contract date.

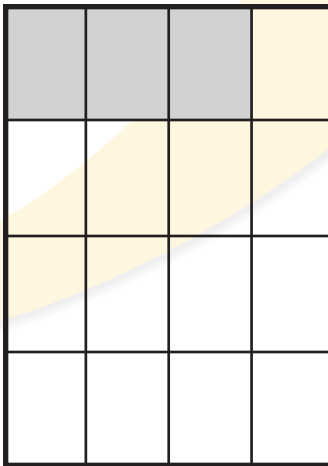
## QUARTER PAGE AD

5.063" WIDE X 6.668" TALL



## FIFTH PAGE AD

7.656" WIDE X 3.271" TALL



## PAYMENT PROCEDURE:

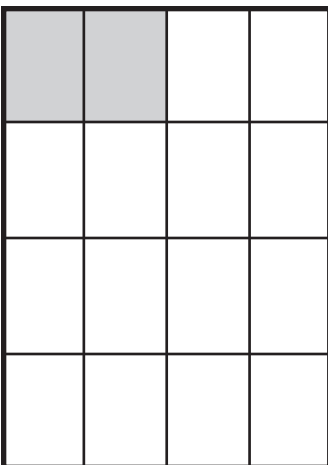
The Omaha Newspapers bills one month in advance. First month payment due upon signing of Advertising Agreement. Future payments are invoiced monthly. We accept check, cash, Visa and Mastercard.

## COPY DEADLINE:

All ad copy with approval is due in our office no later than the 15<sup>th</sup> of each month. Ads requiring layout, typing and art work must be submitted early enough to accomplish the work prior to deadlines.

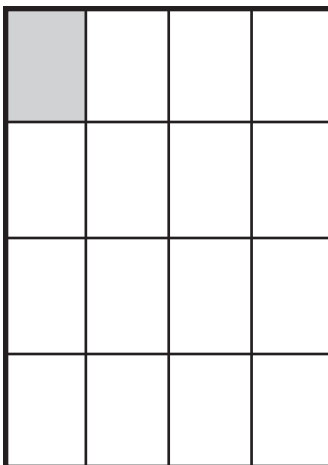
## EIGHTH PAGE AD

5.0625" WIDE X 3.2708" TALL



## SIXTEENTH PAGE AD

2.465" WIDE X 3.271" TALL



**Ask your Account Representative  
how to receive up to 40% OFF  
your monthly advertising!**